Activity Report

Affirmation Of The Week

symmetry FINANCIAL GROUP | DELANEY AGENCY Protecting Families is WHAT WE DO, Developing Leaders is WHO WE ARE.

Name: _____ Manager: _____ Week of: _____ # of Leads Recieved: _____

Dials	Contacts	Appointments Booked
	Total:	Total:
	ASR Contacts	ASRs Booked
Total:	Total:	Total:

A - Lead = 2 appointments for every 3 contacts

CI - Lead = 1 appointment for every 3 contacts

B1 - Lead = 1 appointment for every 4 contacts

B2 - Lead = 1 appointment for every 5 contacts

B3 - Lead = 1 appointment for every 6 contacts

B4 - Lead = 1 appointment for every 7 contacts

B5 - Lead = 1 appointment for every 9 contacts

Client Name	ASR*	Sat	No Show	Reschedule	Applications	APV Total	ASRs	Notes